



...from farm to **Fork.**

Building Africa's Next Agri-Powerhouse



Investor **Manual**

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Investing in Nigeria's Fastest-Growing Agribusiness

Nigeria's agriculture sector is undergoing rapid transformation, driven by population growth, rising demand for affordable protein, and the need for sustainable food systems.

ProDev Agri Invest leads this shift with an integrated farm-to-fork model; from ProDev Coker Farms to ProDev Chicken Factory to ProDev Fresh Stores; ensuring quality for consumers while driving efficiency and profitability across the value chain.

US\$4 billion

The poultry sector alone is estimated to be worth around \$4Billion



[theNation Newspaper](#)

Protein Demand Surge

Nigeria produces ~300,000 tonnes of poultry meat and ~650,000 tonnes of eggs per year, but demand significantly outstrips supply.

~675,000t Gap

Domestic production meets only ~55–70 % of the total meat demand, leaving a gap of ~675,000 tonnes for poultry meat.

[PMC](#)

[Vanguard News](#)

Feeding Communities. Reaching 8,000+ lives weekly... *and strong returns to investors.*

At ProDev Agri Invest, we impact over 8,000 lives every week through farming, processing, and fresh food retail. Our integrated **farm-to-fork** model ensures safe, affordable food for communities and sustainable growth for investors.

We're proving that agriculture can do more than feed people; it creates wealth, drives impact, and delivers lasting value.



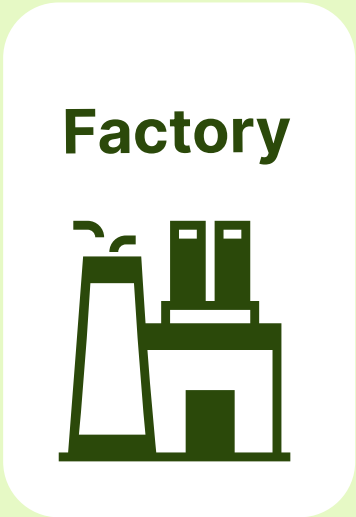
In a Nutshell
Investment Required: **NGN 10 Billion**

Valuation 21,000,000,000
Trusteeship Safeguard Asset

Investor Manual



ProDev-Coker Farms



Requires 16,000 birds daily

Dual-Directional Expansion



Additional
350 Stores

150 Abuja

200 Lagos

3 Sites

Target **672k birds**

Site 1

- 7 Acres
- 3 Existing pens with a total capacity of 72,000 birds
- Required: Expansion of site by an additional 70,000 bird capacity with a new total of 142,000 birds

Site 2 & 3

- 10 Acres and 14 Acres
- Additional 530,000 capacity pens

Expansion Requirements

Comfort

Issuing Collateral investment for every retail investor.

Need

100 Investors with 100 million investment each

...from farm to Fork.

Our Process at a Glance



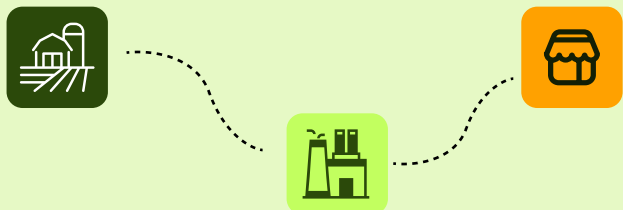
Our End to End business Process

ProDev Agri Invest is an integrated agribusiness that connects farming, food processing, and retail into a single value chain.

Our mission is simple: to produce safe, affordable, and traceable food while delivering strong returns to our investors.

Farm to Fork

Seamlessly linking farms, factories, and fresh stores to feed communities and grow investor value.



Farming (ProDev Coker Farms)

Large-scale poultry farming that ensures a steady supply of birds using modern techniques to ensure consistency, scale, and quality.

Food Processing

State-of-the-art processing facility that transforms poultry into safe, high-quality products for consumers.

(ProDev Chicken Factory)

Retail (ProDev Fresh Stores)

Customer-facing outlets that bring fresh produce and processed products directly to urban markets.

The Farm is where ProDev’s growth begins

ProDev-Coker Farms is the agricultural backbone of ProDev Agri Invest, where large-scale poultry and crop farming meet innovation and efficiency. Strategically located and purpose-built, the farm supplies both our processing factory and Fresh Stores, creating a reliable and traceable source of food.

Objective: Backward integration investment to supply 16,000 live birds daily to the ProDev Chicken Processing factory also with a capacity of over 16,000 birds/day.

Infrastructure Requirement

24 Pen Houses

each housing 28,000 birds
(Total: 672,000 capacity).

Daily Harvest

16,000 Birds



Scan or Tap

Watch
Farm
Video

Financials

Annual Profit

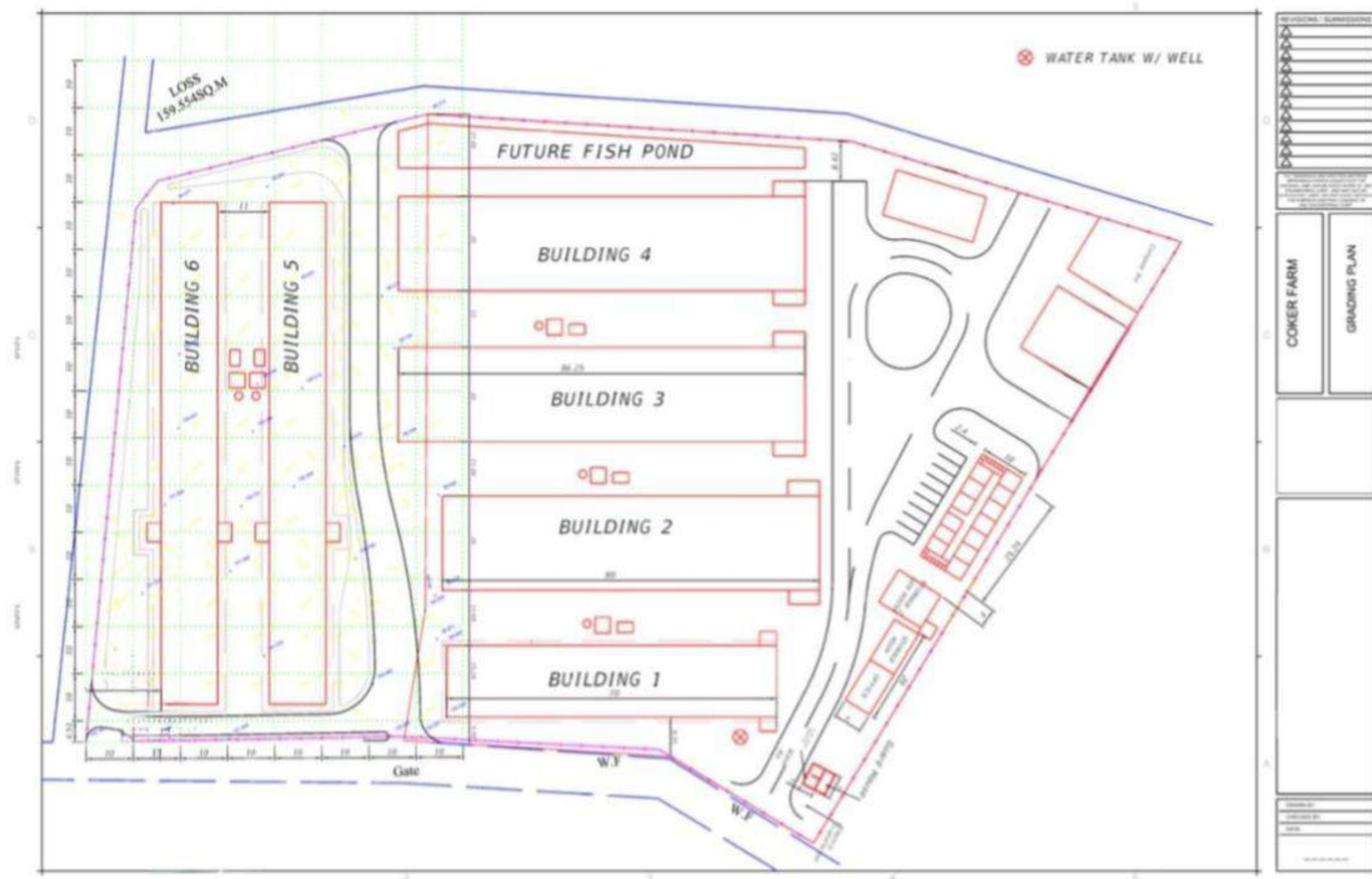
₦3,959,520,000

Profit per bird: ₦678

Monthly Profit: ₦325,440,000

Strategic Fit

Ensures consistent raw material supply to maximize factory utilization and profitability.



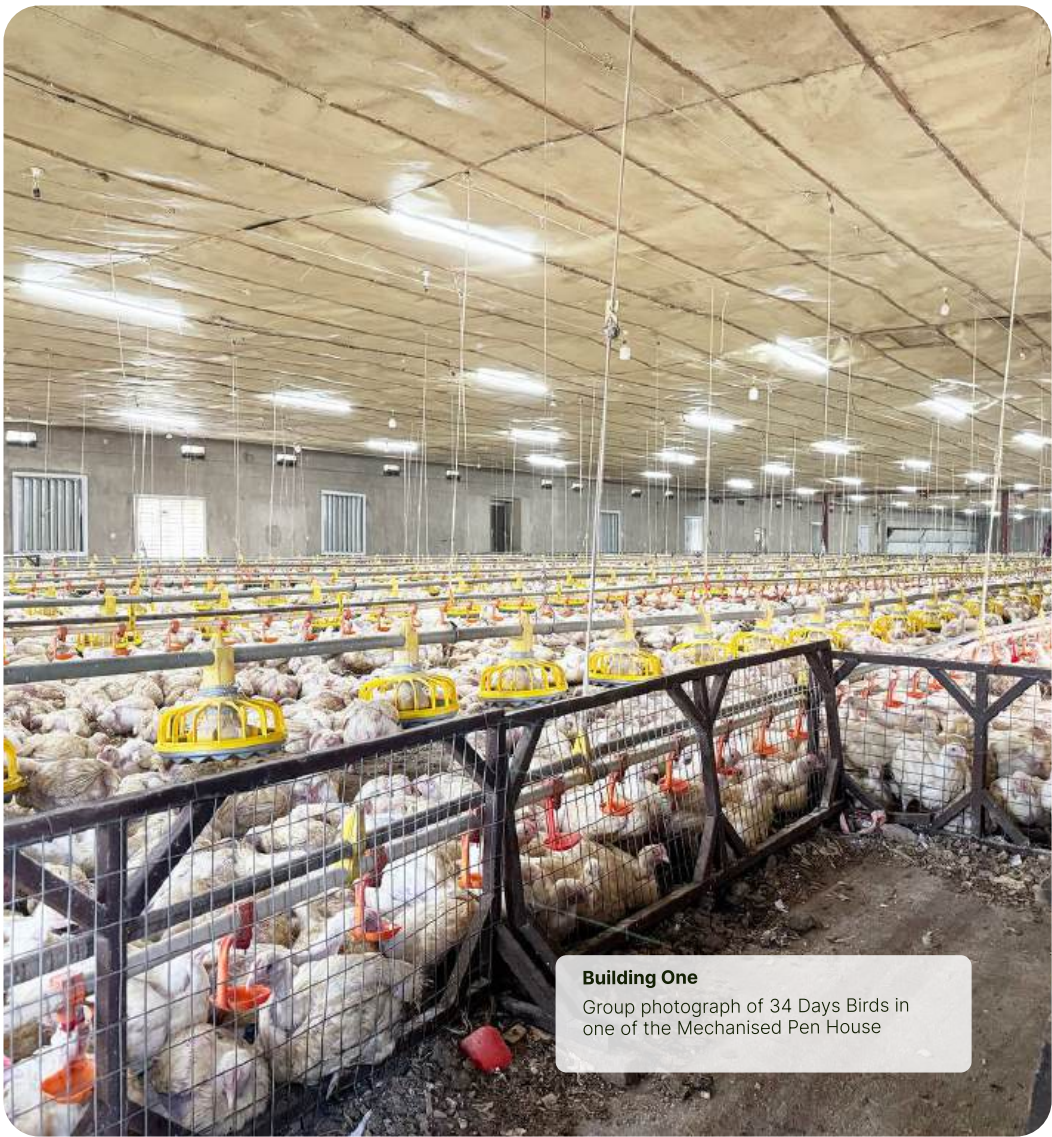
...from farm to Fork.



Location; Ogun State
Outdoor area of the Poultry pen (2 Buildings out of 4) with 2 others under construction

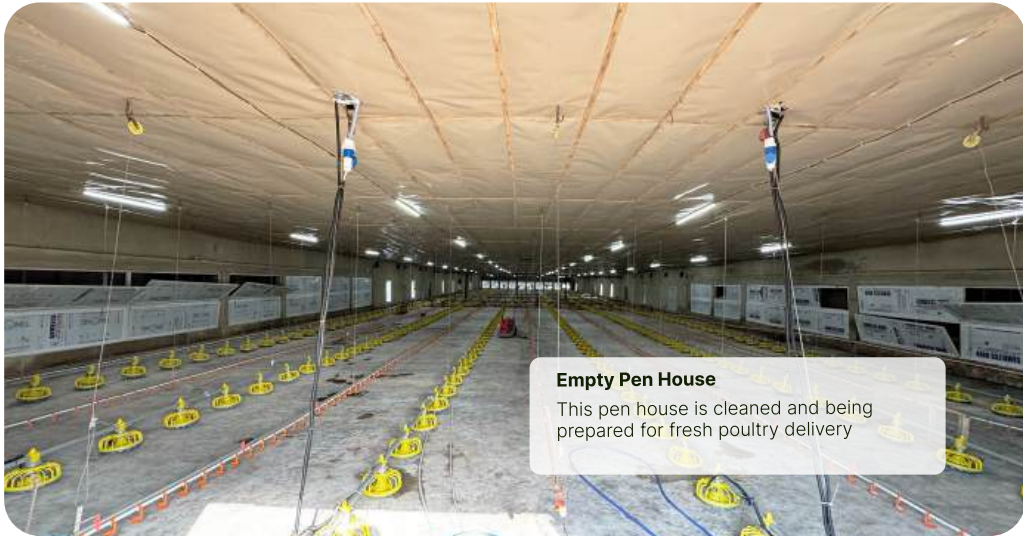


Building One
34 Days Old Birds... they send their Regards with plenty flaps; 🐔



Building One
Group photograph of 34 Days Birds in one of the Mechanised Pen House

...from farm to Fork.



The Powerhouse of the Farm to Fork chain...

The ProDev Chicken Processing Factory is where value is created from farm to fork. Designed to meet Nigeria's growing demand for safe, high-quality poultry, the factory transforms live birds from Coker Farms into processed products for retail and wholesale markets.

Operates with cold storage facilities to maintain product freshness and quality.

Current Capacity

16,000 Birds Daily

Monthly Capacity

480,000 Birds



Scan or Tap

Watch
Process
ing Site
Video

All-round equipped

The factory is equipped for slaughtering, processing, and packaging poultry to meet retail and wholesale demand.

Strategically located to ensure efficient distribution to stores in Abuja and Lagos.

Complies with health, safety, and regulatory standards for food processing.

ProDev Processing Factory

Investor Manual



Cutting Area of the Factory
Factory staff members sorting and cutting the chicken into pieces



Packaging Unit
Factory staff in charge of packaging the butchered chicken product... this is the phase before refrigeration



Evisceration phase
This is the phase of the factory where the chicken are being eviscerated

...from farm to Fork.

ProDev Processing Factory

ProDev Processing Factory

Investor Manual



Evisceration phase
Lining the birds up after the **Evisceration process**



Factory Entrance View
Photograph of the Entrance of the **Chicken Processing Factory**

...from farm to Fork.

ProDev Processing Factory

ProDev Processing Factory



Cold Room
Cold room being prepared for stock up



Packaged Stock
Packaged meat product arranged inside the Cold Room



Initial Phase
Birds arrival directly from the ProDev-Coker farm.

...from farm to Fork.

ProDev Processing Factory

ProDev Fresh Stores are the consumer-facing arm of our farm-to-fork model. Strategically located in urban centers, they bring safe, traceable, and affordable food directly to households, eliminating middlemen and ensuring value for both consumers and investors.

Key Objective; To strengthen our integrated value chain, 350 new ProDev Fresh Stores will be established to directly retail the 16,000 processed chickens harvested daily to everyday customers.

Retail Capacity

16,000 Processed Chicken Daily

1 of 5 people

in Abuja is a ProDev Fresh Stores customer.



Scan or Tap

**Watch
Store
Video**

Investment Overview

Cost of Construction

₦14,285,714 AVG per store

Total Expansion Cost: **₦5 Billion for 350 stores**

Profitability *per Store*

Daily Target

₦300,000

Monthly Revenue: **₦9,000,000**

Monthly Profit: **₦1,620,000**

ProDev Fresh Stores



...from farm to Fork.

ProDev Fresh Stores

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ProDev Fresh Stores

Security for Investors' Investment



Straight ROI

Annual ROI of 25%, payed monthly & backed by strong cash flows from farming, processing, & retail operations.



Insurance Coverage:

Comprehensive insurance on farms, processing facilities, and retail stores against operational risks.



Store Infrastructure as Tangible Assets:

350 ProDev Fresh Stores provide physical structures as collateral value.



Governance & Transparency

Regular audited financial statements. Independent monitoring of fund utilization.



Revenue-Backed Assurance:

Guaranteed off-take of 16,000 processed chickens daily into retail outlets ensures continuous cash flow.

Invest in Nigeria's Fastest-Growing Agribusinesses

Capital Requirement

N10b

N5B Farm Expansion
N5B Retail Store Network (350 outlets across Abuja & Lagos)

Investor
Participation
Model

Target Investors

100

Individual Contribution

N100m Each

Total Raise

N10 Billion

What you Get

- Fixed 25% annual ROI, distributed monthly, backed by ProDev’s integrated agribusiness model.
- Attractive Annual Returns from profit sharing, powered by 16,000+ chickens processed daily and 350+ store sales.
- Asset-Backed Security with land, facilities, and infrastructure pledged under independent and reputable trusteeship.
- Quarterly Investor Reports with transparent financial updates and growth metrics.

Scalable food production strengthening Nigeria’s food security.

Job creation across farming, logistics, processing, and retail.

Nationwide impact; nourishing communities while driving sustainable economic growth.



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